Opening Keynote:

No Shortcuts To The Top
Ed Viesturs, Author, World-Class Adventurer and High-Altitude Mountaineer

Join keynoter Ed Viesturs as he documents "Endeavor 8000" - his goal of climbing the World's 14 peaks over 8000 meters (26,000') without supplemental oxygen. This effort took him 18 years to complete - becoming one of only five people to accomplish this feat!

The themes interwoven within this story are team work, leadership, goal setting, overcoming obstacles, commitment, and risk management. His accompanying images will leave you gasping for air.

Key points:
1. Getting to the summit is optional, getting down is mandatory.
2. Listen to your instincts. Don't get caught up in group think.
3. Temper your ambition in the face of overwhelming risk. Be patient.
4. Patience and persistence are keys to success, but passion is the most critical ingredient.
5. Teamwork, regardless of the industry, is the same: It is an implicit trust in, and recognition that the person next to you is No. 1.

Ketchum, Idaho resident Ed Viesturs is widely regarded as this country's foremost high-altitude mountaineer. He is familiar to many from the 1996 IMAX Everest Expedition documentary and in 2002, he was awarded the historic Lowell Thomas Award by the Explorer's Club for outstanding achievement in the field of mountaineering. In winning the award, he joined an elite group of climbers including Sir Edmund Hillary

Viesturs has successfully reached the summits of all of the world's fourteen 8000-meter peaks without supplemental oxygen, an 18 year project he christened Endeavor 8000. His goal was completed on May 12, 2005 with his ascent of Annapurna one of the world's most treacherous peaks. He is one of only a handful of climbers in history (and the only American) to accomplish this. That year Viesturs was awarded National Geographic's Adventurer of the Year.

Seminars and Workshops:

Overview of Current Cyber Threats and how the FBI Investigates Cyber Intrusion
Supervisory Special Agent Enrique Alvarez, FBI San Francisco

Join FBI Supervisory Special Agent Enrique Alvarez for a presentation on current cyber threats taken from FBI investigations and how the FBI investigates cyber crime. SSA Alvarez will provide an overview of how malicious cyber actors perpetrate cyber crime, who they target, and how they are organized. SSA Alvarez will conclude by describing how a typical cyber investigation is conducted. Questions and answers will follow the presentation.

Fostering Culture from the Front
Ashley Sprague, Head of IT, Quora

Positive, passionate culture doesn't just happen by hiring the right people -- it begins with you as a Leader. By providing a framework of autonomy, innovation, mutual trust and transparency, the right culture will not only allow the best talent to thrive, but create a team experience that others are lining up for.

Join Ashley Sprague as she discusses how to create and maintain organizational health with clarity and communication from here experience at Quora and Netflix!

The Business Equation, and Engaging Your Workforce
Khalil Smith, Founder, Smith + Grey, LLC and Former Senior Training Leader, Apple Inc.

"Our people are our greatest resource."

Have you heard that before? Have you said that before? Do you believe it?

This session is focused on the critical elements that make up successful organizations through a people and culture focused lens. You will take a dive into the parts of your business that really matter, and reflect on how you can look deeply and critically to evaluate the likelihood of success for groups ranging in size from teams to entire organizations.

Groups dynamics are the new point of differentiation. Join the conversation as we talk about Intent, Process, Transparency, and Outcomes, and the role these play in making harmonious and internally consistent team decisions.

It's been said that culture eats strategy for breakfast. Find out how to keep your strategy from being devoured.

Leveraging Data Innovation
Hemal Gandhi, VP IT, Capital One Financial Corporation

During the last few years, being data driven is top priority for organization success. It requires the right combination of organizational data culture, governance process, and a scalable data platform. With data technology landscape changing so fast organizations are facing lot of challenges with business implementation and keeping up with emerging technology innovation. During the session, we will present few emerging trends in big data technology landscape, and few possible approaches to leverage the on-going innovation.

Augmented and Virtual Reality in Full Bloom
Michael Mathews, Chief Information Officer, Oral Roberts University

Michael Mathews will demonstrate and discuss the innovative way that Augmented and Virtual Reality (AVR) can connect and align education with the workforce. Using Bloom's Taxonomy of Educational Objectives, which is the gold standard of classifying educational goals for student and worker performance, Michael will show the tremendous impact and potential of AVR to reduce training costs while enhancing the learning experience.

During Michael's career he has had the privilege and reward of working within corporate training, community colleges, technical colleges, and multiple universities.
Over the past two years, augmented and virtually has started to 'bloom' and impact all learners in a profound way. Augmented and Virtual Reality (AVR) allows all types of education and learning to teach and transfer the entire outcomes within Bloom's Taxonomy. In other words, AVR has finally bloomed into the mainstream of education and learning. The AVR industry may be estimated as a $120B growth industry, but the real game-changing nature of AVR is for learners around the world across all industries. Knowledge can be transferred around the world through AVR. What is most exciting is that the students who are engaged with AVR are the first to benefit from this transformation. Professors, teachers, lecturers, and facilitators of teaching and learning can also engage by using the same teaching modalities they have always used. The mere nature of AVR allows the student experience to take the concept of a flipped classroom to a new level.

Discussion Groups

Discussion Group: Maintenance Over Innovation
Moderated by your peers

Inspired by a recent Freakonomics podcast, this discussion group will take on the "innovation obsession" and wonder if all this focus on re-invention is costing us. More and more, innovation and driving the business is demanded of us, but we cannot forget that system maintenance will cost us in the long run if we ignore it.

Maintenance will not get us a promotion, or praise from the board, but we cannot forget that legacy systems need love too.

Discussion Group: Digitization & Setting the IT Table
Moderated by your peers

Once the decision for digital transformation is made, the next step can define the role (and future) of the IT Department for years to come: who will lead? The person/people defining the parameters and goals will set the position of IT – and the CIO -- within the organization.

But it's not all doom-and-gloom: There is an opportunity for the CIO with the skills to lead such a transformation to solidify their position in shaping direction and culture. Simply championing the cybersecurity aspect can ensure IT has a voice, when often it could be pushed aside.

Discussion Group: The State of the IT Department 2017
Moderated by your peers

Getting beyond the fads and "nice-to-haves", this discussion group is a dive into the tangible day-to-day issues we are currently facing as CIOs. Topics to be covered will be released closer to the event.

Discussion Group: Security 2017
Moderated by your peers

Reconnect with peers to catch up on the latest pressures, threats, and tools to protect your assets. Come and share your experiences on the most recent successes (and failures) in IT today, and extract some tangible actions you can take back to your team to make everything a little bit more secure…