The CIO & IT Security Forums are proud to announce our 2017 opening keynote:

Dan Roam

Best selling author of Back of the Napkin *on how anyone can use simple pictures to describe complex concepts and sell others on breakthrough ideas*

Dan Roam is the author of the international bestseller, "The Back of the Napkin: Solving Problems and Selling Ideas with Pictures," which was named the innovation and creativity book of the year by Fast Company, BusinessWeek, and the Times of London. "The Back of the Napkin" has been published in 27 languages and topped the business book charts in the US, UK, Japan, Germany, China, Korea, and France.
Dan's newest book is "Show & Tell: How Regular People Make Extraordinary Presentations." Dan and his whiteboard are frequent guests on CNN, NBC, ABC, CBS, Fox, and NPR.

Dan is the founder and president of Digital Roam Inc., a management-consulting firm that uses visual thinking to solve complex problems for such clients as Google, Boeing, eBay, Microsoft, Wal-Mart, Wells Fargo, the U.S. Navy, and the United States Senate.

Dan's analysis of American health care on 50 napkins was hailed by BusinessWeek as "The World's Greatest Presentation of 2009" and prompted the White House Office of Communications to invite Dan in for discussions on how to visually clarify complex policy issues.

Industry Sessions

Leveraging Threat Intelligence to Stay Ahead of the Curve
Tim Callahan, SVP, Global Chief Security Officer, Aflac

Cyber threats are both a new and constantly evolving source of risk and the traditional defense of firewalls, intrusion prevention, and detection systems are not enough to keep up with the new age of cyber threats.   To combat this, enterprises are turning more to threat intelligence to stay ahead.

Threat intelligence is still an emerging discipline and in this session you will learn the latest on threat intelligence technology, staffing a threat intelligence team, and how to go from a traditional defense posture to taking an offensive approach on the premise that "the best defense is a good offense.

The Role of the CIO in the Digital Age
Larry Bonfante, Founder, CIO Bench Coach and Former CIO, US Tennis Association

There has never been a better time for the CIO and the technology function to be a key differentiator in driving genuine business value for their organizations. The Digital age has created the opportunity for technology organizations to enable a deeper, more direct, and more personalized level of engagement with the ultimate consumers of our companies' products and services. Technology is no longer considered a back office utility but is rather a key investment in transforming the way we do business.

For years CIOs have aspired to have that elusive seat at the proverbial table. However now that we have accomplished that goal, many IT executives find that the competencies that got them to this place are no longer sufficient to ensure their success as they transition from the back room to the board room. Larry Bonfante will discuss both the changes that are impacting the IT organization in the Digital age as well as discuss the key competencies required for success and how IT executives can work to develop these critical new skills in order to succeed in this new digital world.

The 2020 CIO
Anthony Iorio, Former SVP - Global IT Operations, Capital Group Companies Inc

The session will key in on three main themes that are evolving within the CIO Role as we know it today:

1. Major industry shifts: (Cloud, Data Analytics, Buy vs build, Operational Inefficiencies, Speed to Market) that are driving profound changes to the role ad expectations of a CIO-Leader, from becoming more business savvy and strategic, and less technology tactically focused. We will discuss the characteristics/leadership traits imperative to make this shift.
2. IT's role in the business: why just viewing IT as being "essential" to the business is no longer enough, and why CIO's need to make the transition to becoming viewed as "vital" in contributing to the long term success of the business.
3. The reporting line of the CIO: a conversation as to whether the CIO is positioned for success. Are they in line to become CEO, COO, CFO, other? Do they sit on any strategic committees? Are they a member of the company board of directors, and if so, what success in the board room looks like. Are you viewed as someone who is a modernizer or disrupter/transformer?

Join Anthony Iorio, Former SVP, Infrastructure & Operations at The Capital Group, as he leads the exploration of what CIOs will look like in the not-to-distant future.

The Digital Revolution: Will your company compete, survive or thrive in the new market place?
Wheeler Coleman, Two-time CIO and former CTO

The new digital revolution is a game changer for all industries; and well established companies are not certain on how they will compete or even if they will survive, yet alone thrive in today's new digital marketplace. There's a growing trend in most industries - where startup companies are creating new business models, blending existing and emerging technologies to leap-frog and disrupt well established companies and business protocols.

We know that Uber, Netflix and Airbnb have created new business models, leveraging new technology to totally disrupt their respective industries. The major challenges most CIO's now face are: 1) transforming legacy operations, 2) adopting new technology and 3) reinventing and revitalizing existing business models to compete against start-up and revitalized companies. Most IT shops and businesses, will need to embark upon a massive IT and business transformation to compete in the existing and future digital world. However, selling a massive transformation program to a corporate board of directors, executive team, business customers and IT personnel is not easy but it is imperative to drive for long-term success.

We will examine the success criteria to create excitement and organizational support to drive transformation and reposition your company to compete, thrive and survive the new digital revolution.

Disruption – The New Normal
Sophia Yen, Head of U.S. Insurance Strategy & Operations at KPMG LLP

Disruption is all around us and our traditional business model has transformed. Sophia Yen will be sharing insights on the latest trends and some emerging fintechs & insuretechs as well as the impact it may have on your business model. In our current economic times, it's been said that the only way to achieve real growth and scale in a cost efficient manner is through innovation and implementable strategy. Are you ready for the new normal?

Security & Compliance Unleashed: from Cost Center to Business Enabler
Ricardo Johnson, Sr. Director - Security, Risk & Compliance, Crowdstrike

Security and Compliance, are often incorrectly viewed as necessary evils, cost centers and black holes. However, leveraged correctly, they can provide powerful and insightful data about your company, employees, business processes, systems and customers. They can also be key to improving your operational efficiency and reduce cost. Additionally, they can be used to demonstrate your company's domain expertise, and provide assurance to your customers. Yes, believe it not, Security & Compliance are actually business enablers waiting to be discovered.

Migration to Cloud – A Case Study
Ben Duan, Director of Enterprise Archetecture, Oracle Corporation

The hybrid cloud is a dominant cloud deployment model for large enterprises and government agencies. Join this session to hear how to implement hybrid cloud for a large enterprise technology platform leveraging infrastructure-as-a-service and platform-as-a-service. Learn the technology and business benefits of seamlessly moving workloads back and forth between on premises and the cloud. Understand the value of having architecture consistency, single pane of glass infrastructure management, and shared identity management service from on premises to the cloud. Artifacts on strategy, architecture, implementation and cloud operation management will also be presented.

Discussion Groups

Discussion Group: Maintenance Over Innovation
Moderated by your peers

Inspired by a recent Freakonomics podcast, this discussion group will take on the "innovation obsession" and wonder if all this focus on re-invention is costing us. More and more, innovation and driving the business is demanded of us, but we cannot forget that system maintenance will cost us in the long run if we ignore it.

Maintenance will not get us a promotion, or praise from the board, but we cannot forget that legacy systems need love too.

Discussion Group: Digitization & Setting the IT Table
Moderated by your peers

Once the decision for digital transformation is made, the next step can define the role (and future) of the IT Department for years to come: who will lead? The person/people defining the parameters and goals will set the position of IT – and the CIO -- within the organization.

But it's not all doom-and-gloom: There is an opportunity for the CIO with the skills to lead such a transformation to solidify their position in shaping direction and culture. Simply championing the cybersecurity aspect can ensure IT has a voice, when often it could be pushed aside.

Discussion Group: The State of the IT Department 2017
Moderated by your peers

Getting beyond the fads and "nice-to-haves", this discussion group is a dive into the tangible day-to-day issues we are currently facing as CIOs. Topics to be covered will be released closer to the event.

Discussion Group: Security 2017
Moderated by your peers

Reconnect with peers to catch up on the latest pressures, threats, and tools to protect your assets. Come and share your experiences on the most recent successes (and failures) in IT today, and extract some tangible actions you can take back to your team to make everything a little bit more secure…