

The CIO Forum at The Harvard Club

The Harvard Club | Manhattan, New York

November 3rd, 2016

Keynote Session: The Power of the Leaders' Quest: Building Competitive Advantage in a Changing World

Dean Van Leeuwen, Chief Exploration Officer, TomorrowToday



Over the past decade a shift in what delivers competitive advantage has occurred. This shift is being driven by a new type of leader and organization who are achieving remarkable results, disrupting industries with unprecedented speed and being rewarded with market leadership. This keynote presentation places these leaders and organizations under the microscope and tells their amazing and inspiring stories through a unique management model framed by three powerful leadership qualities. This framework provides leaders at any level, across any organization with powerful and practical techniques to inspire people, improve results and have a positive impact in the world they influence and beyond. This keynote explores what competitive advantage and leadership in the 21st Century means for you and offers unique insights into an emerging leadership mindset and reveals what is required to be a strategic and successful leader in this century.

Dean van Leeuwen is an expert on the future world of work and a leading strategy consultant in the doing well by doing good movement. He is a faculty professor for the Centre for European Leadership Development and Studies (CEDEP) run at the INSEAD business school near Paris where he lectures on future trends and business strategy; and, is also a guest lecturer at London Business School and Henley Management College. Dean is a TEDx speaker, author and co-founder of TomorrowToday Global, a futurist consultancy that helps leaders understand disruptive forces and future trends. Each year Dean speaks internationally to thousands of leaders and over the past ten years has facilitated workshops in over 30 countries across all major industries to senior leaders from some of the world's most admired organizations; helping them improve, individual and team productivity, increase personal fulfilment and enhanced competitiveness. Dean's style blends cutting-edge research, thought leading insights with humor, an approachable conversational style and multimedia-driven presentations to create unforgettable experiences that add real value. Dean believes that every business and every leader from all types of organizations across all levels can achieve remarkable things in the 21st century. But most are falling well short of their full potential in terms of productivity, fulfilment and competitiveness, so he has embarked on a journey to work with and inspire leaders and organizations to **DO** remarkable things. This belief and drive to build a better working world involves constantly challenging conventional thinking, exploring and researching new ideas and sharing the latest thought-provoking leadership and strategic frameworks with exceptional leaders.



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Industry Sessions

Building a Risk and Security Program in Any Organization

Michael Molinaro, Chief Information Security Officer, BioReference Laboratories Inc

Through a case study of a high-profile national event, explore how the risk and security programs implemented for the 2012 RNC can be scaled to your environment. Using a risk-based approach and following security frameworks and best practices, your organization can be compliant but, more importantly, secure. This session will demonstrate the benefits of:

- Effective team dynamics and communication with multi-agency groups
- Forecasting security events, incidents and problems before they happen
- Protecting customer and corporate data through cybersecurity diligence and tools
- Following established risk and security models to achieve regulatory compliance

Cyber Security – A Federal Law Enforcement Perspective

Richard Jacobs, Assistant Special Agent in-Charge, Cyber Branch, FBI

The role of the government in protecting the internet has opened the door to a fair amount of discussion regarding who is responsible for ensuring the safe transmission of traffic in the web environment. The presentation provides an examination of the role of U.S. Federal Law Enforcement in responding to cyber attacks and cyber crimes. It further examines the information security dilemma through the lens of the FBI, from both its strategic and tactical response, and an examination of pre-breach efforts recommended for private sector entities of all sizes. Special emphasis is placed on preparation, developing key strategic relationships with vendors providing mitigation services and developing relationships with local FBI and USSS components.



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More Productivity, More Innovation, More Competitiveness: A practical approach to achieving remarkable business results and taking personal fulfilment to higher levels

Dean Van Leeuwen, Chief Exploration Officer, TomorrowToday

The leading organisational asset in the 21st-century is not money, it is the productivity of individuals; and, one of the great challenges of this century is, does a person feel they have a meaningful life. Research reveals that leaders who drive engagement and execute strategies backed by a strong purpose are disrupting industries and dominating sectors, often with unprecedented speed. More Productivity, More Innovation, More Competitiveness is designed to demonstrate how you can do remarkable things by having purpose aligned strategies and tactics. Based on extensive research of leaders and organizations who have achieved extraordinary results by making the world they influence a better place, this new leadership and strategic framework codifies what they did to be successful and provides you with a unique model for achieving your own remarkable things.

Regardless of your level or function the framework provides you with powerful and practical techniques to inspire people, improve results and have a positive impact in the world you influence and beyond. This workshop will focus on the key leadership skills necessary for you and your team to drive productivity and become an innovative disruptor, it will show you how to bring meaningfulness into the work you do, in a way that delivers enhanced value for those most important to you – co-workers, customers or shareholders.

Finally, we will explore how to develop strategies that positively shape the future, enhance personal fulfilment, drive more engagement, improve productivity, agility, and innovation. You will leave the session with a leadership methodology designed to help you achieve more commitment to change initiatives, maximizes performance and ultimately build competitive advantage.



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The 2020 CIO

Anthony Iorio, Former SVP - Global IT Operations, Capital Group Companies Inc

The session will key in on three main themes that are evolving within the CIO Role as we know it today:

1. Major industry shifts: (Cloud, Data Analytics, Buy vs build, Operational Inefficiencies, Speed to Market) that are driving profound changes to the role and expectations of a CIO-Leader, from becoming more business savvy and strategic, and less technology tactically focused. We will discuss the characteristics/leadership traits imperative to make this shift.
2. IT's role in the business: why just viewing IT as being "essential" to the business is no longer enough, and why CIO's need to make the transition to becoming viewed as "vital" in contributing to the long term success of the business.
3. The reporting line of the CIO: a conversation as to whether the CIO is positioned for success. Are they in line to become CEO, COO, CFO, other? Do they sit on any strategic committees? Are they a member of the company board of directors, and if so, what success in the board room looks like. Are you viewed as someone who is a modernizer or disrupter/transformer?

Join Anthony Iorio, Former SVP, Infrastructure & Operations at The Capital Group, as he leads the exploration of what CIOs will look like in the not-to-distant future.

Cyber Security Red Cross – Do We Need It and What should It Look Like **Joyce M. Hunter, Deputy CIO, Policy and Planning, United States Department of Agriculture**

A Cyber Security Red Cross would be a federation that sits atop global computer emergency readiness teams (CERTs) to act as a conduit for information sharing that bypasses the political mechanisms of any one nation. The organization would mirror how the International Committee of the Red Cross conducts its mission in war zones, independent of any governmental regime. CERTs would use a network of assistance organizations, united in a commitment to independence, neutrality, and impartiality to help strengthen the information they are collecting on various threats around the world.

The goal of this session would be to discuss establishing a set of international norms that sets a base level for all countries to act upon and thinking of new ways to improve the overall status of cybersecurity. With those levels established, this organization could react based on the gravity of situation, much like the Red Cross does with natural disasters or acts of war.



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The Digital Revolution: Will your company compete, survive or thrive in the new market place?

Wheeler Coleman, Two-time CIO and former CTO

The new digital revolution is a game changer for all industries; and well established companies are not certain on how they will compete or even if they will survive, yet alone thrive in today's new digital marketplace. There's a growing trend in most industries - where startup companies are creating new business models, blending existing and emerging technologies to leap-frog and disrupt well established companies and business protocols.

We know that Uber, Netflix and Airbnb have created new business models, leveraging new technology to totally disrupt their respective industries. The major challenges most CIO's now face are: 1) transforming legacy operations, 2) adopting new technology and 3) reinventing and revitalizing existing business models to compete against start-up and revitalized companies. Most IT shops and businesses, will need to embark upon a massive IT and business transformation to compete in the existing and future digital world. However, selling a massive transformation program to a corporate board of directors, executive team, business customers and IT personnel is not easy but it is imperative to drive for long-term success.

We will examine the success criteria to create excitement and organizational support to drive transformation and reposition your company to compete, thrive and survive the new digital revolution.



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Discussion Groups

Discussion Group: Engagement Follow-Through

Moderated by your peers

You've championed the cause – get people on board and all levels of the organization to contribute in driving the culture and interests. The board has bought in, and research has been done telling you what people want. What now?

This discussion group is aimed at how to keep engagement momentum. So often the concept charges forward, only to lose steam right when it is about to become tangible.

Discussion Group: Realistic Disruption

Moderated by your peers

The hype suggests change and transformation, glory through shaking things up and redefining what IT can mean within an organisation. The modern IT Director is brave enough to throw everything out for a singular vision...

But it leaves out the uneasiness and resistance from the Board, and it forgets the handcuffs of legacy systems, budgets, and actually doing our day job. How do we make significant change and impact, while navigating the reality of our situation?

Discussion Group: Understanding Blockchain Tech

Moderated by your peers

Widespread shared databases, or distributed ledgers, can hold immense value to an organization. They can update and execute in real time while remaining exponentially more secure, as there it is stored on numerous databases simultaneously. It has been the underlying system of Bitcoin, and only now is it being realized as potentially game-changing technology that both public and private organizations can embrace to revolutionize how services are delivered and IT is structured.

This discussion group will briefly define and share thoughts on the potential viability of blockchain ledger technologies.

